

B&C
COLLECTION



HI! I'M
ORGANIC



B&C ORGANIC COLLECTION
BE INSPIRED

WWW.BC-FASHION.EU

OUR COMMITMENT TO THE ENVIRONMENT & PEOPLE

HI! I'M ORGANIC

We are changing the rules of organic products for you and are increasing our positive impact on the planet at the same time. Previously, you had the choice between very expensive organic styles or a single T-shirt hidden away in different collections. Today with B&C, you can choose from 22 certified organic styles over 3 ranges - T-shirts, polo shirts and sweatshirts. This includes a short-sleeved entry-price tubular organic T-shirt, allowing any business to combine sustainability with volume.

With 14 T-shirts, 2 polo shirts and 6 sweatshirts all made of 100% organic cotton (80% organic cotton and 20% recycled polyester for sweatshirts), at a very competitive market price, you have a complete offer to meet any market demand.

Each time you buy an organic cotton T-shirt instead of a conventional cotton one, you are reducing water consumption by 91% (around 397 litres of water). Organic Cotton is also grown within a rotation system that builds soil fertility, protects biodiversity, and is grown without the use of synthetic fertilizers, toxic pesticides or GMOs.

Conventional Cotton Organic Cotton



Same cotton T-shirt
One uses cotton that consumes **91% less water.**

	T-SHIRTS	POLO SHIRTS	SWEATSHIRTS	TOTAL
Organic Cotton	30%	17%	22%	24%
Conventional Cotton	70%	83%	78%	76%

Today already 24% of our T-shirts, Polo shirts and Sweatshirts are organic certified (Organic sweatshirts being also made of recycled polyester) to serve the market needs. Together we can inspire the market.

We are expanding our



ORGANIC certified cotton offer and we introduce



Recycled RCS Certified Polyester



Each sweatshirt recycles **5 plastic bottles** of 1.5L

TOGETHER WE CAN INSPIRE THE MARKET.

B&C CERTIFICATIONS

At B&C Collection, we believe that you shouldn't have to choose between something that looks good and something that does good too. That's why we are proud of our industry certifications.



OCS CERTIFICATION

The B&C ORGANIC T-shirts, polo shirts and sweatshirts are made with OCS certified organic cotton. OCS, Organic Content Standard, provides an independent certification that the textiles is made with organic grown materials. The aim of this standard is to guarantee the traceability and integrity of the raw materials during all the manufacturing stages. It guarantees organic cotton purity of the style you buy.

TM042, TW043, TM044, TW045, TM046, TW047, TM070, TW071, TM048, TW049, TM072, TW073, TU01B, TW02B, PM430, PW440. ALL COLOURS: CONTAINS 100% ORGANICALLY GROWN COTTON. CERTIFIED BY CONTROL UNION ACCORDING TO THE OCS STANDARD. THE COTTON GROUP - CU1030092

TM042, TW043, TM070, TW071, TM072, TW073, TM048, TW049, TU01B, TW02B, PM430, PW440. SPORT GREY & HEATHER GREY: MADE WITH 90% ORGANICALLY GROWN COTTON. CERTIFIED BY CONTROL UNION ACCORDING TO THE OCS STANDARD. THE COTTON GROUP - CU1030092

WU31B, WW32B, WU33B, WW34B, WU35B, WW36B. ALL COLOURS: CONTAINS 80% ORGANICALLY GROWN COTTON. CERTIFIED BY CONTROL UNION ACCORDING TO THE OCS STANDARD. THE COTTON GROUP - CU1030092

WU31B, WW32B, WU33B, WW34B, WU35B, WW36B. HEATHER GREY: MADE WITH 71% ORGANICALLY GROWN COTTON. CERTIFIED BY CONTROL UNION ACCORDING TO THE OCS STANDARD. THE COTTON GROUP - CU1030092

RCS CERTIFICATION

The RCS (Recycled Claim Standard) is used as a chain of custody standard to track recycled raw materials through the supply chain. The RCS verifies the presence and amount of recycled material in a final product. This happens through input and chain-of-custody verification from a third party. It allows for the transparent, consistent and comprehensive independent evaluation and verification of recycled material content claims on products.

WU31B, WW32B, WU33B, WW34B, WU35B, WW36B. ALL COLOURS: CONTAINS 20% RECYCLED CERTIFIED POLYESTER. CERTIFIED BY CONTROL UNION ACCORDING TO THE RCS STANDARD. THE COTTON GROUP - CU1030092

WU31B, WW32B, WU33B, WW34B, WU35B, WW36B. HEATHER GREY: CONTAINS 25% RECYCLED CERTIFIED POLYESTER. CERTIFIED BY CONTROL UNION ACCORDING TO THE RCS STANDARD. THE COTTON GROUP - CU1030092



PETA CERTIFIES B&C AS 100% VEGAN

We're proud to announce that we are officially certified by PETA as an approved vegan brand. It means there are no animal products involved in any part of the creation of our products. PETA (People for the Ethical Treatment of Animals) is the largest animal rights organisation in the world, with more than 6.5 million members and supporters. The companies that have signed PETA's statement of assurance have verified that neither they nor their ingredient suppliers conduct, commission, or pay for any tests on animals for their ingredients, formulations, or finished products anywhere in the world and won't do so in the future.

B&C ORGANIC INSPIRE T-SHIRTS



100% organic **combed** ring-spun Cotton



B&C Organic Inspire T /m. p. 12 | B&C Organic Inspire T /w. p. 13 | B&C Organic Inspire V T /m. p. 14 | B&C Organic Inspire V T /w. p. 15 | B&C Organic Inspire LSL T /m. p. 16 | B&C Organic Inspire LSL T /w. p. 17



B&C Organic Inspire Tank T /m. p. 18 | B&C Organic Inspire Tank T /w. p. 19 | B&C Organic Inspire Plus T /m. p. 20 | B&C Organic Inspire Plus T /w. p. 21 | B&C Organic Inspire Slub T /m. p. 22 | B&C Organic Inspire Slub T /w. p. 23

B&C #E T-SHIRTS

NEW

100% organic **combed** ring-spun Cotton



B&C #organic E150 p. 8 | B&C #organic E150 /w. p. 8



B&C ORGANIC INSPIRE POLO

100% pre-shrunk ring-spun **Organic** Cotton



B&C Organic Inspire Polo /m. p. 30 | B&C Organic Inspire Polo /w. p. 31



B&C ORGANIC SWEATSHIRTS

NEW

80% pre-shrunk ring-spun **combed** OCS organic Cotton - 20% RCS recycled Polyester



B&C Organic Crew Neck p. 40 | B&C Organic Crew Neck /w. p. 41 | B&C Organic Hooded p. 42 | B&C Organic Hooded /w. p. 43 | B&C Organic Zipped Hood p. 44 | B&C Organic Zipped Hood /w. p. 45



HI! I'M ORGANIC

22 ORGANIC CERTIFIED COTTON STYLES
T-SHIRTS – POLO SHIRTS – SWEATSHIRTS [recycled Polyester]



LET YOUR BUSINESS EMBRACE STEADY SUSTAINABILITY



HI! I'M
ORGANIC



B&C ORGANIC T-SHIRTS

Hi! I'm organic. I'm your favourite conscious T-shirt. I'm fashionable and made of high quality 100% organic combed cotton. I'm available in 14 perfect cuts and 44 fascinating colours. I'm extremely soft and with an unbeatable printability. I'm "sustainability addicts approved".





HI! I'M
ORGANIC



NEW

NEW

#20COLOURS

APPEALING COLOURS IN DUO, FOR MEN AND WOMEN #PERFECTDUO



B&C #ORGANIC E150 TU01B

B&C #ORGANIC E150 /WOMEN TW02B

TUBULAR | Single Jersey | 100% pre-shrunk ring-spun combed OCS Organic Cotton | 145 g/m²
 10 pcs/pack & 100 pcs/carton | **men:** XS - S - M - L - XL - 2XL - 3XL - 4XL* - 5XL* | **women:** XS - S - M - L - XL - 2XL - 3XL*



* COLOURS AVAILABLE IN 4XL - 5XL (MEN) & 3XL (WOMEN) / HEATHER GREY: 90% PRE-SHRUNK RING-SPUN COMBED OCS ORGANIC COTTON - 10% VISCOSE

18 COLOURS

GIVE A CONSCIOUS AND COLOURFUL EDGE TO YOUR CUSTOMER'S ACTIONS WITH 18 INSPIRING COLOURS, ALL IN DUO

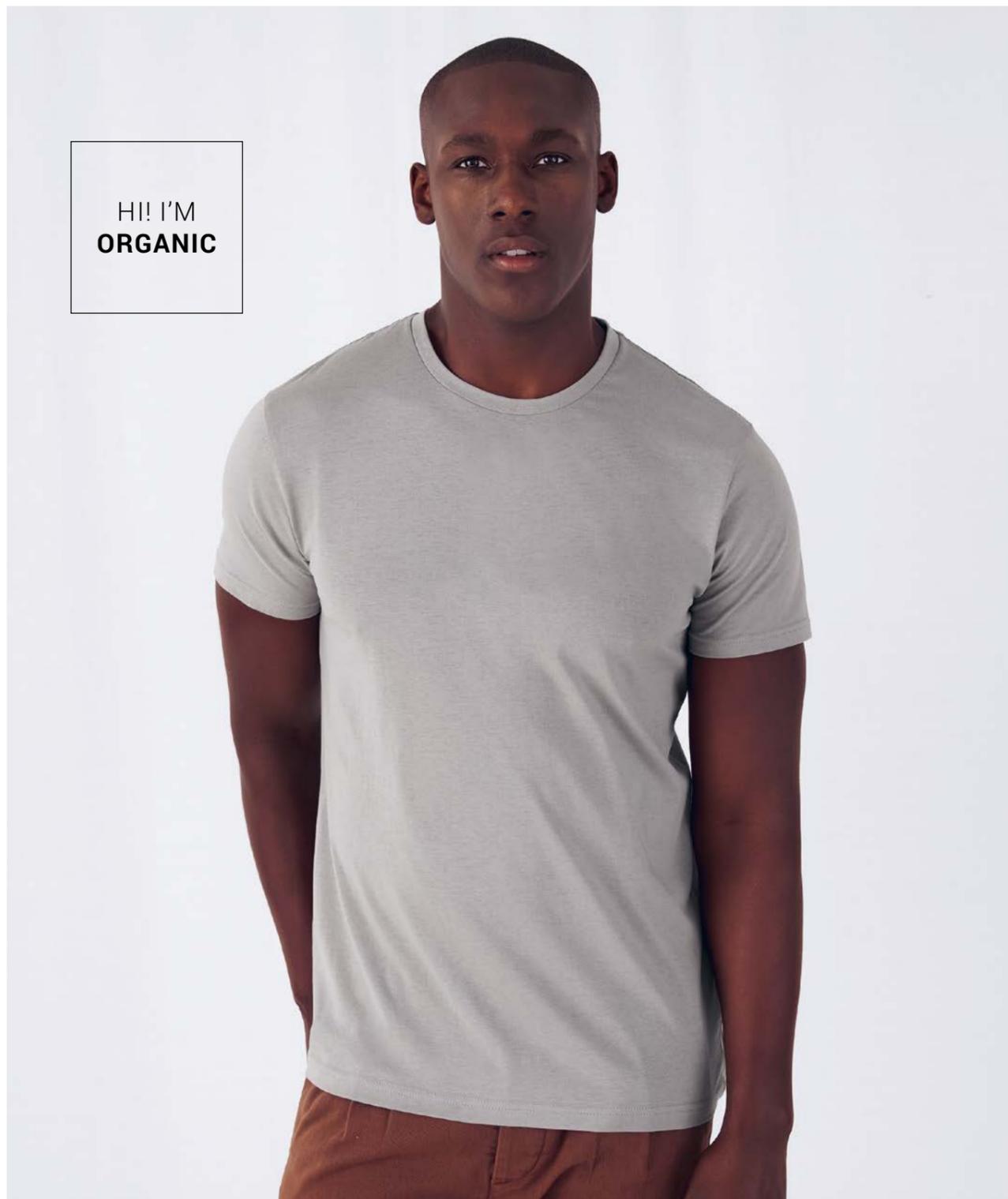


HI! I'M ORGANIC

Hi! I'm organic

I'm available in 12 styles,
18 inspiring colours and
I'm extremely soft &
exceptionally printable





B&C ORGANIC INSPIRE T /MEN™ 042

Single Jersey | 100% **combed** ring-spun Organic Cotton
 140 g/m² | S - M - L - XL - 2XL - 3XL | 10 pcs/pack & 50 pcs/carton



DUO COLOUR IN DUO

SPORT GREY: 90% COMBED RING-SPUN ORGANIC COTTON - 10% VISCOSE



B&C ORGANIC INSPIRE T /WOMEN™ 043

Single Jersey | 100% **combed** ring-spun Organic Cotton
 140 g/m² | XS - S - M - L - XL - 2XL | 10 pcs/pack & 50 pcs/carton



DUO COLOUR IN DUO

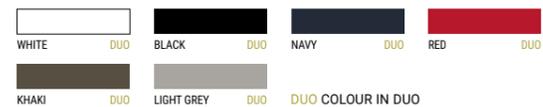
SPORT GREY: 90% COMBED RING-SPUN ORGANIC COTTON - 10% VISCOSE





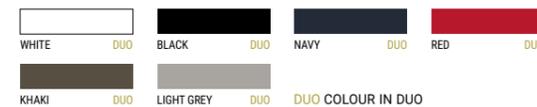
B&C ORGANIC INSPIRE V T /MEN TM 044

Single Jersey | 100% **combed** ring-spun Organic Cotton
 140 g/m² | S - M - L - XL - 2XL - 3XL | 10 pcs/pack & 50 pcs/carton



B&C ORGANIC INSPIRE V T /WOMEN TM 045

Single Jersey | 100% **combed** ring-spun Organic Cotton
 140 g/m² | XS - S - M - L - XL - 2XL | 10 pcs/pack & 50 pcs/carton





HI! I'M
ORGANIC



HI! I'M
ORGANIC

B&C ORGANIC INSPIRE LSL T /MEN TM 070

Single Jersey | 100% **combed** ring-spun Organic Cotton
140 g/m² | S - M - L - XL - 2XL - 3XL | 10 pcs/pack & 50 pcs/carton



SPORT GREY: 90% COMBED RING-SPUN ORGANIC COTTON - 10% VISCOSE



B&C ORGANIC INSPIRE LSL T /WOMEN TW 071

Single Jersey | 100% **combed** ring-spun Organic Cotton
140 g/m² | XS - S - M - L - XL - 2XL | 10 pcs/pack & 50 pcs/carton



SPORT GREY: 90% COMBED RING-SPUN ORGANIC COTTON - 10% VISCOSE





B&C ORGANIC INSPIRE TANK T /MEN ^{TM 072}

Single Jersey | 100% **combed** ring-spun Organic Cotton
 140 g/m² | S - M - L - XL - 2XL - 3XL | 10 pcs/pack & 50 pcs/carton



SPORT GREY: 90% COMBED RING-SPUN ORGANIC COTTON - 10% VISCOSE



B&C ORGANIC INSPIRE TANK T /WOMEN ^{TW 073}

Single Jersey | 100% **combed** ring-spun Organic Cotton
 140 g/m² | XS - S - M - L - XL - 2XL | 10 pcs/pack & 50 pcs/carton



SPORT GREY: 90% COMBED RING-SPUN ORGANIC COTTON - 10% VISCOSE





B&C ORGANIC INSPIRE PLUS T /MEN TM 048

Single Jersey | 100% **combed** ring-spun Organic Cotton
175 g/m² | S - M - L - XL - 2XL - 3XL | 10 pcs/pack & 50 pcs/carton

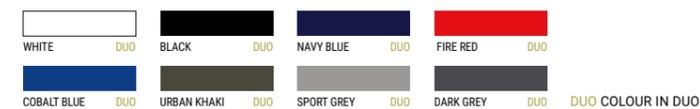


SPORT GREY: 90% COMBED RING-SPUN ORGANIC COTTON - 10% VISCOSE



B&C ORGANIC INSPIRE PLUS T /WOMEN ^{TW} 049

Single Jersey | 100% **combed** ring-spun Organic Cotton
175 g/m² | XS - S - M - L - XL - 2XL | 10 pcs/pack & 50 pcs/carton



SPORT GREY: 90% COMBED RING-SPUN ORGANIC COTTON - 10% VISCOSE





B&C ORGANIC INSPIRE SLUB T /MEN TM 046

Single Jersey | 100% **combed** ring-spun Organic Cotton
120 g/m² | S - M - L - XL - 2XL - 3XL | 10 pcs/pack & 50 pcs/carton

- CHIC PURE WHITE DUO
- CHIC BLACK DUO
- CHIC NAVY DUO
- CHIC RED DUO
- CHIC ANTHRACITE DUO
- DUO COLOUR IN DUO



B&C ORGANIC INSPIRE SLUB T /WOMEN ^{TW} 047

Single Jersey | 100% **combed** ring-spun Organic Cotton
120 g/m² | XS - S - M - L - XL - 2XL | 10 pcs/pack & 50 pcs/carton

- CHIC PURE WHITE DUO
- CHIC BLACK DUO
- CHIC NAVY DUO
- CHIC RED DUO
- CHIC ANTHRACITE DUO
- DUO COLOUR IN DUO



BE INSPIRED

THE MOST EVEN AND SMOOTHEST DECORATION SURFACE



High quality organic ring-spun cotton
Be inspired



Fashionable cuts
Up to date look



Extremely soft handfeel
Comfort of my skin



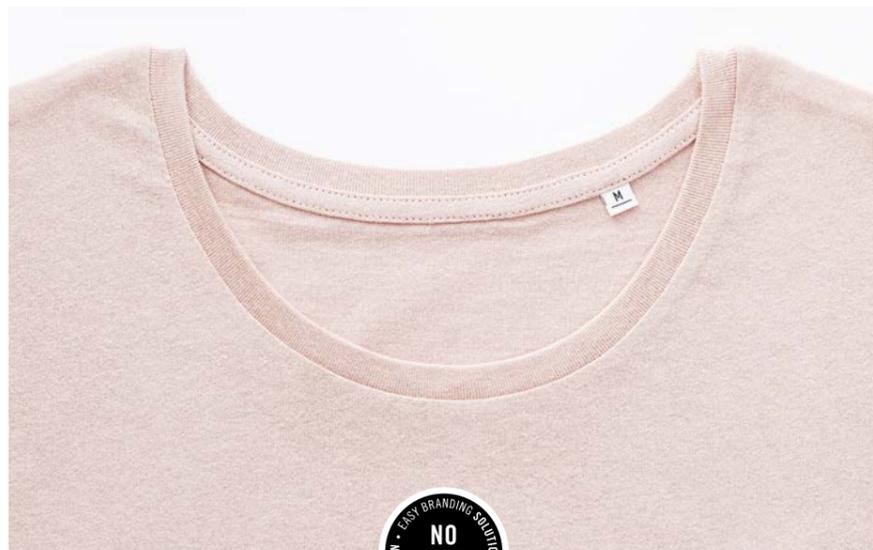
12 styles
Designed in duo



Tested and approved for all standard printing techniques
applicable on Cotton



Unbeatable printability
Combed ring-spun cotton



Easy branding solution
B&C No Label Solution



Smooth and even surface
for ideal printing results

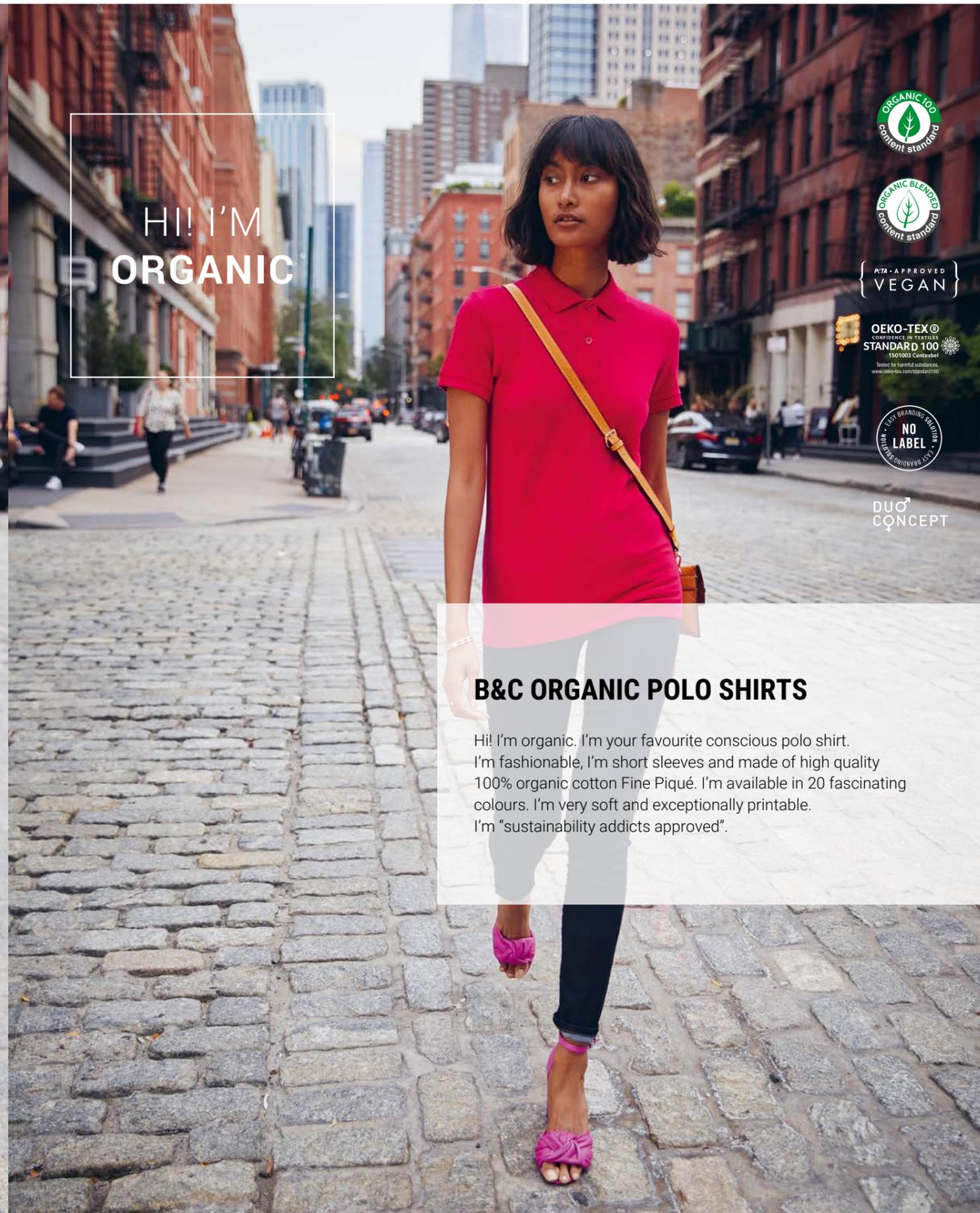
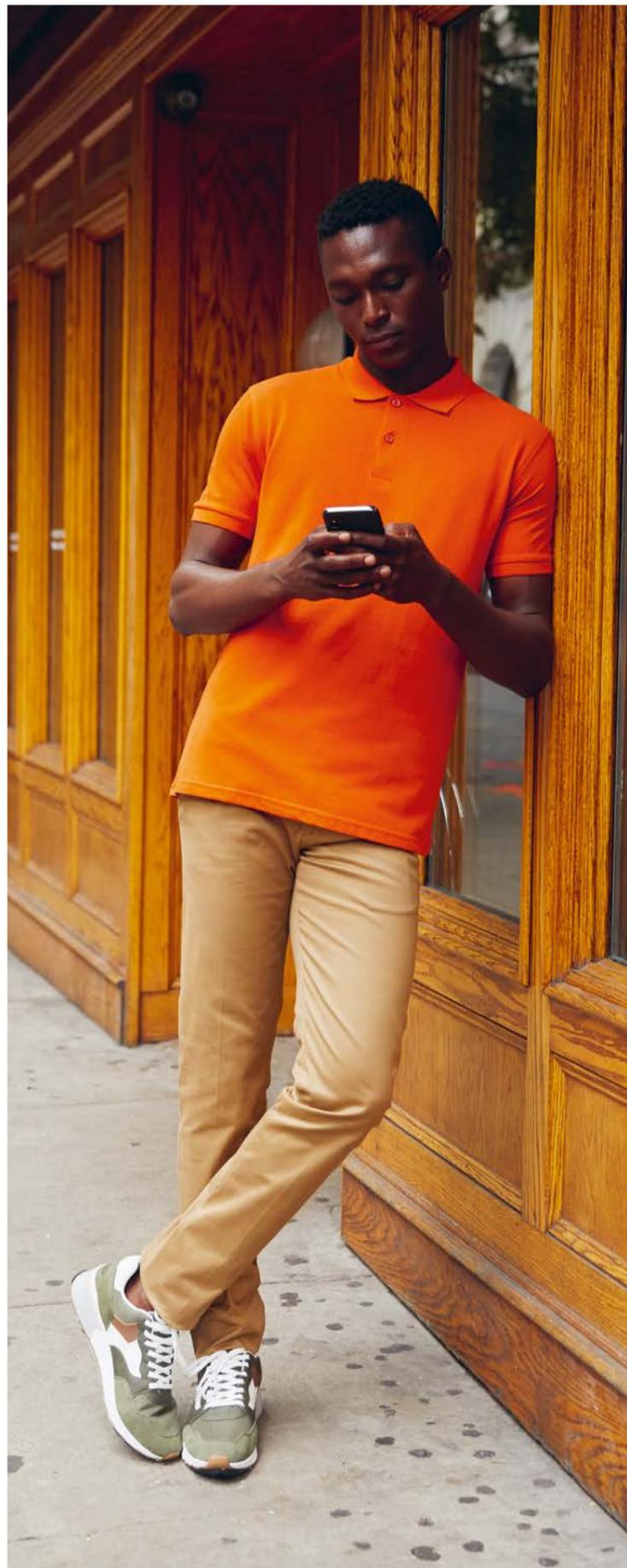
HI! I'M
ORGANIC



Hi! I'm organic

I'm made of
100% ring-spun combed
OCS Organic Cotton grown
without chemical fertilisers,
zero GMO seeds and
using much less water.





HI! I'M
ORGANIC

B&C ORGANIC POLO SHIRTS

Hi! I'm organic. I'm your favourite conscious polo shirt. I'm fashionable, I'm short sleeves and made of high quality 100% organic cotton Fine Piqué. I'm available in 20 fascinating colours. I'm very soft and exceptionally printable. I'm "sustainability addicts approved".



HI! I'M
ORGANIC

Hi! I'm organic

I'm available in 2 styles,
20 inspiring colours and
I'm extremely soft &
exceptionally printable

20 COLOURS

MAKE THESE 20 INSPIRE(D) COLOURS YOUR 20 NEW OPPORTUNITIES
TO ENERGISE YOUR CREATIVITY



WHITE



BLACK



NAVY BLUE



FIRE RED



SOLAR YELLOW



ORANGE



URBAN ORANGE



SORBET



ORCHID PINK



MILLENNIAL LILAC



RADIANT PURPLE



SKY BLUE



VERY TURQUOISE



COBALT BLUE



MILLENNIAL MINT



ORCHID GREEN



URBAN KHAKI



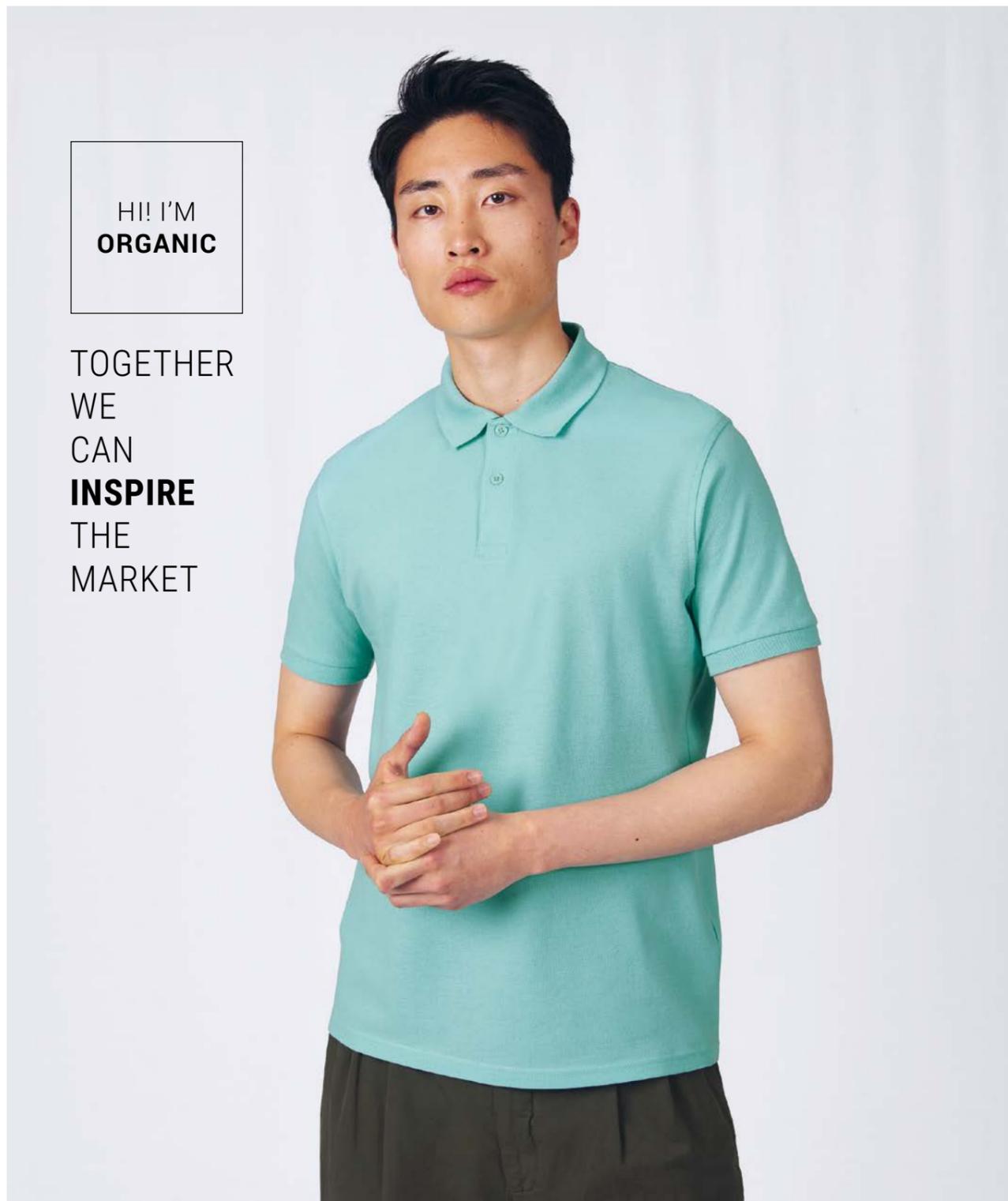
BOTTLE GREEN



HEATHER GREY



DARK GREY



HI! I'M
ORGANIC

TOGETHER
WE
CAN
INSPIRE
THE
MARKET



HI! I'M
ORGANIC

B&C ORGANIC INSPIRE POLO /MEN PM 430

B&C Organic Fine Piqué | 100% pre-shrunk ring-spun Organic Cotton
170 g/m² | S - M - L - XL - 2XL - 3XL | 10 pcs/pack & 50 pcs/carton



HEATHER GREY: 90% PRE-SHRUNK RING-SPUN ORGANIC COTTON - 10% VISCOSE

DUO CONCEPT



B&C ORGANIC INSPIRE POLO /WOMEN PW 440

B&C Organic Fine Piqué | 100% pre-shrunk ring-spun Organic Cotton
170 g/m² | XS - S - M - L - XL - 2XL | 10 pcs/pack & 50 pcs/carton



HEATHER GREY: 90% PRE-SHRUNK RING-SPUN ORGANIC COTTON - 10% VISCOSE

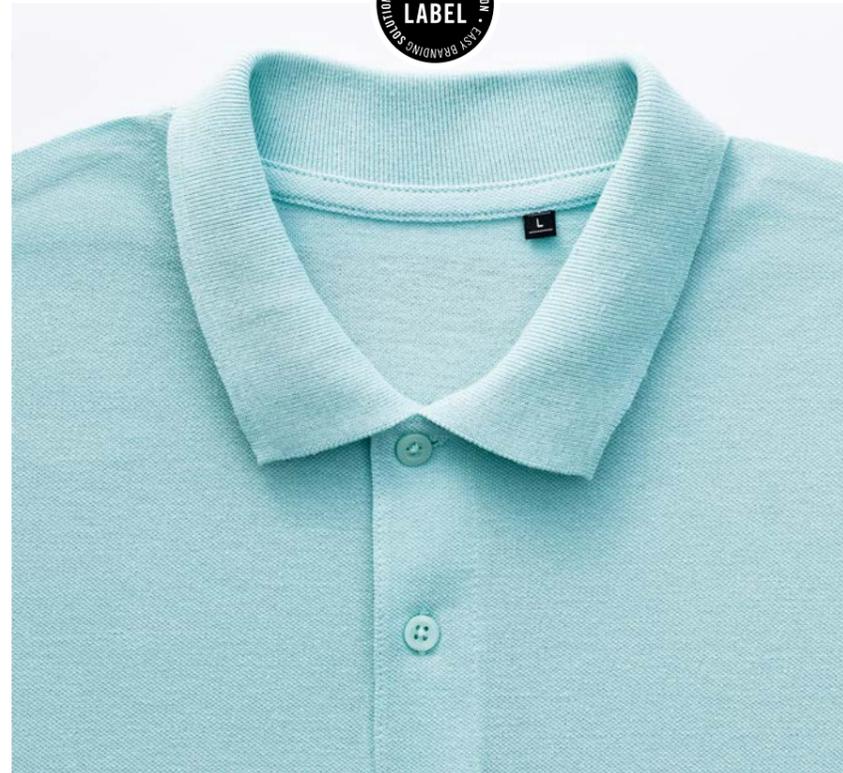
DUO CONCEPT



PRINTABILITY EXCELLENCE

The unique superior quality of **B&C Fine Piqué** has an ultra-tight honeycomb structure, giving a perfectly smooth surface for decoration.

Easy branding solution
B&C No Label Solution



High quality pre-shrunk ring-spun Organic cotton



Tested and approved for all decoration techniques

- Digital printing (DTG)
- Waterbased screenprinting
- Discharge screenprinting
- Plastisol screenprinting
- Embroidery



A tight piqué ensuring exceptional decoration results

A unique palette of 20 colours in duo



Hi! I'm organic

I'm made of 100% ring-spun OCS Organic Cotton grown without chemical fertilisers, zero GMO seeds and using much less water.



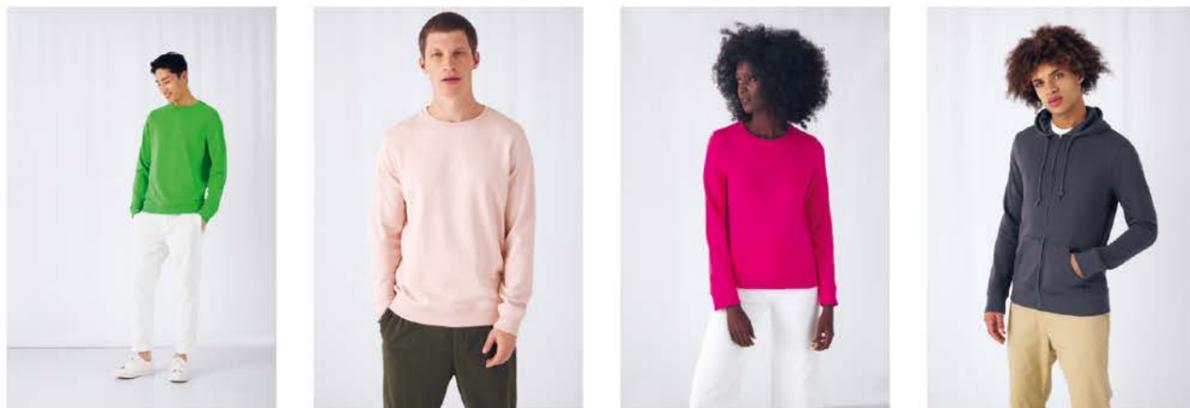


HI! I'M
ORGANIC

B&C ORGANIC SWEATSHIRTS

Hi, I'm organic! I'm The conscious sweatshirt, I'm trendy, I'm available in 20 fascinating colours, I'm super soft and exceptionally printable. I'm "Sustainability addicts approved".





NEW

B&C ORGANIC
HOODED / WOMEN

HI! I'M
ORGANIC





HI! I'M
ORGANIC

Hi! I'm organic

I'm available in 6 styles,
20 fascinating colours.
I'm super soft &
exceptionally printable.

20 COLOURS

FASCINATING COLOURS IN DUO, FOR MEN AND WOMEN



WHITE



YELLOW FIZZ



PURE ORANGE



RED



OFF WHITE



SOFT ROSE



MAGENTA PINK



RADIANT PURPLE



LIME



SAGE



APPLE GREEN



FOREST GREEN



BLUE FOG



ROYAL



NAVY BLUE



BURGUNDY



MOCHA



HEATHER GREY



ASPHALT



BLACK PURE



B&C ORGANIC CREW NECK WU 31B

80% pre-shrunk ring-spun **combed** OCS Organic Cotton -
20% RCS Recycled Polyester | FRENCH TERRY
280 g/m² | XS - S - M - L - XL - 2XL - 3XL | 5 pcs/pack & 30 pcs/carton



HEATHER GREY: 75% PRE-SHRUNK RING-SPUN COMBED OCS ORGANIC COTTON - 21% RCS RECYCLED POLYESTER - 4% VISCOSE



B&C ORGANIC CREW NECK /WOMEN WW 32B

80% pre-shrunk ring-spun **combed** OCS Organic Cotton -
20% RCS Recycled Polyester | FRENCH TERRY
280 g/m² | XS - S - M - L - XL - 2XL | 5 pcs/pack & 30 pcs/carton



HEATHER GREY: 75% PRE-SHRUNK RING-SPUN COMBED OCS ORGANIC COTTON - 21% RCS RECYCLED POLYESTER - 4% VISCOSE





B&C ORGANIC HOODED WU 33B

80% pre-shrunk ring-spun **combed** OCS Organic Cotton -
20% RCS Recycled Polyester | BRUSHED FLEECE INSIDE
280 g/m² | XS - S - M - L - XL - 2XL - 3XL | 5 pcs/pack & 20 pcs/carton



WHITE DUO	BLACK PURE DUO	NAVY BLUE DUO	RED DUO			
YELLOW FIZZ DUO	PURE ORANGE DUO	MAGENTA PINK DUO	LIME DUO	APPLE GREEN DUO	ROYAL DUO	RADIANT PURPLE DUO
OFF WHITE DUO	SOFT ROSE DUO	BLUE FOG DUO	SAGE DUO	MOCHA DUO	BURGUNDY DUO	FOREST GREEN DUO
HEATHER GREY DUO	ASPHALT DUO					

DUO COLOUR IN DUO

HEATHER GREY: 75% PRE-SHRUNK RING-SPUN COMBED OCS ORGANIC COTTON - 21% RCS RECYCLED POLYESTER - 4% VISCOSE



B&C ORGANIC HOODED /WOMEN WW 34B

80% pre-shrunk ring-spun **combed** OCS Organic Cotton -
20% RCS Recycled Polyester | BRUSHED FLEECE INSIDE
280 g/m² | XS - S - M - L - XL - 2XL | 5 pcs/pack & 20 pcs/carton

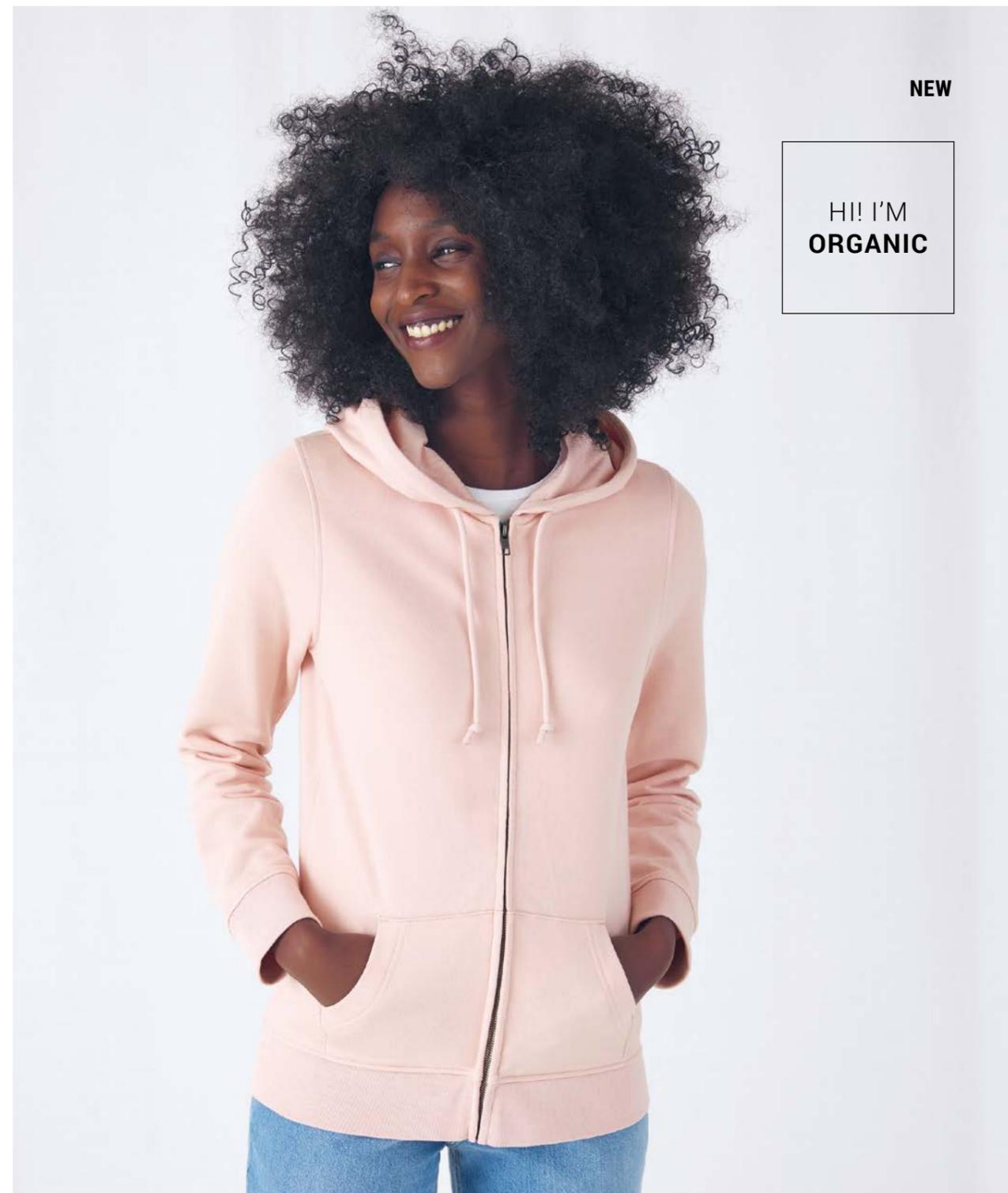


WHITE DUO	BLACK PURE DUO	NAVY BLUE DUO	RED DUO			
YELLOW FIZZ DUO	PURE ORANGE DUO	MAGENTA PINK DUO	LIME DUO	APPLE GREEN DUO	ROYAL DUO	RADIANT PURPLE DUO
OFF WHITE DUO	SOFT ROSE DUO	BLUE FOG DUO	SAGE DUO	MOCHA DUO	BURGUNDY DUO	FOREST GREEN DUO
HEATHER GREY DUO	ASPHALT DUO					

DUO COLOUR IN DUO

HEATHER GREY: 75% PRE-SHRUNK RING-SPUN COMBED OCS ORGANIC COTTON - 21% RCS RECYCLED POLYESTER - 4% VISCOSE





B&C ORGANIC ZIPPED HOOD WU 35B

80% pre-shrunk ring-spun **combed** OCS Organic Cotton -
 20% RCS Recycled Polyester | FRENCH TERRY
 280 g/m² | XS - S - M - L - XL - 2XL - 3XL | 5 pcs/pack & 20 pcs/carton

WHITE	DUO	BLACK PURE	DUO	NAVY BLUE	DUO	RED	DUO
OFF WHITE	DUO	SOFT ROSE	DUO	SAGE	DUO	HEATHER GREY	DUO
ROYAL	DUO	ASPHALT	DUO	DUO COLOUR IN DUO			

HEATHER GREY: 75% PRE-SHRUNK RING-SPUN COMBED OCS ORGANIC COTTON - 21% RCS RECYCLED POLYESTER - 4% VISCOSE



B&C ORGANIC ZIPPED HOOD /WOMEN WW 36B

80% pre-shrunk ring-spun **combed** OCS Organic Cotton -
 20% RCS Recycled Polyester | FRENCH TERRY
 280 g/m² | XS - S - M - L - XL - 2XL | 5pcs/pack & 20 pcs/carton

WHITE	DUO	BLACK PURE	DUO	NAVY BLUE	DUO	RED	DUO
OFF WHITE	DUO	SOFT ROSE	DUO	SAGE	DUO	HEATHER GREY	DUO
ROYAL	DUO	ASPHALT	DUO	DUO COLOUR IN DUO			

HEATHER GREY: 75% PRE-SHRUNK RING-SPUN COMBED OCS ORGANIC COTTON - 21% RCS RECYCLED POLYESTER - 4% VISCOSE



ORGANIC & RECYCLED

COTTON FACED FABRIC WITH VERY SMOOTH SURFACE FOR PREMIUM PRINTING RESULTS



Tested and approved for all standard printing techniques applicable on Cotton.

Very smooth and soft surface for premium printing results.

BRING VALUE TO YOUR MESSAGE OR COMMUNICATION

"B&C No Label" solution for perfect rebranding. Visible "Hi, I'm Organic" neck tab to highlight the organic value of the garment.



for men



for women

OUR SWEATSHIRTS ARE MADE FROM ORGANIC COTTON FIBERS GROWN WITHOUT CHEMICAL PESTICIDES, AND USING MUCH LESS WATER & RECYCLED POLYESTER MADE FROM USED PLASTIC BOTTLES



80% Organic OCS Certified Cotton



20% Recycled RCS Certified Polyester



Each sweatshirt recycles **5 plastic bottles** of 1.5L



B&C CORPORATE SUSTAINABILITY

OUR APPROACH

The Cotton Group's sustainability work is integrated into our culture and values. We believe a long-term approach is a must when it comes to dealing with complex SUSTAINABILITY issues, and we work to ensure that sustainability is integrated into all aspects of everything we do.

Our entire business must be conducted in a way that is ECONOMICALLY, SOCIALLY and ENVIRONMENTALLY sustainable.

That's the reason we have set clear ambitions and goals which we are implementing on a daily basis. Not bound by convention. Our success lies in developing new ways of doing things.

OUR MODEL

We want to create positive changes along our value chain – from the FARMS and FACTORIES that supply us, through to warehousing and transport, and ultimately to our CUSTOMERS.

We want to create value with products which are beautiful, ethical and high-quality throughout their lifecycle.

We want to adopt a thorough and responsible approach at every stage of the process from design and sourcing, to manufacturing, quality control, logistics and sales.



OUR COMMITMENT TO PEOPLE

One particular focus area is the protection and improvement of human rights along our value chain. The Cotton Group strives to make sure that the most stringent labour standards are upheld and safeguarded in the factories.

WE ARE PROUD TO BE A MEMBER OF

the FAIR WEAR FOUNDATION and the BSCI, and to be a participant in the UNITED NATIONS GLOBAL COMPACT. All these initiatives bring security and improvement in the field of human rights.

HAVING OUR OWN TEAM IN THE PRODUCTION COUNTRY

which works closely with our suppliers is key. We can ensure that our code of conduct is implemented and that we constantly improve our suppliers' best practices.



MEMBER OF THE FAIR WEAR FOUNDATION

The Fair Wear Foundation (FWF) is an independent, non-profit organisation that works with companies and factories to improve labour conditions for garment workers. B&C signed up to the FWF's Code of Labour Practices in 2009, and thereby committed to adhere to these labour standards in their own business operations. The Fair Wear Foundation (FWF) exists to promote fair labour conditions in the garment industry worldwide and to supervise audits internationally. The Fair Wear Foundation verifies that the Code of Labour Practices is implemented and respected at the factories. By becoming a member of FWF, we have committed ourselves to implementing and maintaining a Code of Conduct designed specifically for the garment industry. This Code of Conduct is based on the Conventions of the International Labour Organization and the Universal Declaration of Human Rights.

This includes the following standards:

- No use of child labour,
- No use of forced labour,
- Safe and healthy working conditions,
- Legal labour contract,
- Payment of a living wage,
- Freedom of association and the right to collective bargaining,
- No discrimination against workers,
- No excessive working hours.



MEMBER OF BSCI

Since 1 October 2016

Since 2003, amfori BSCI has enabled companies to trade with purpose by improving social performance in their supply chain. All members of the amfori BSCI support a strong code of conduct that has 11 principles. These range from fair remuneration to no child labour or ethical business behaviour along with a step-by-step approach that enables companies to monitor, engage, get empowered and receive support to put sustainable trade at the heart of their member's business. More on amfori.org

SECURING GOOD WORKING CONDITIONS

We have our own offices and teams in the production countries themselves. We ensure that **ALL NEW PARTNERSHIPS ARE UNDER CERTIFICATION**. The Cotton Group also cares greatly about finding partners who share our respect for people as well as the environment, and who are willing to work with us to improve their practices. **THE COTTON GROUP LIAISON OFFICE EMPLOYEES** work directly with our business partners to build good relations, assess their performance against our Sustainability Commitment, and support them in making improvements through different programmes and activities. Not only do they have close relationships with our business partners, but also with non-governmental organisations, experts, stakeholders and local governments, meaning they have an insight on the challenges involved and understand how to drive improvements in a local context. Once we establish a partnership, we work together with the supplier to improve their sustainability performance through training, but also by rewarding the suppliers who perform well by ordering larger quantities of products.

OUR COMMITMENT TO THE ENVIRONMENT & PEOPLE

HI! I'M ORGANIC

We are changing the rules of organic products for you and are increasing our positive impact on the planet at the same time. Previously, you had the choice between very expensive organic styles or a single T-shirt hidden away in different collections. Today with B&C, you can choose from 22 certified organic styles over 3 ranges - T-shirts, polo shirts and sweatshirts. This includes a short-sleeved entry-price tubular organic T-shirt, allowing any business to combine sustainability with volume.

With 14 T-shirts, 2 polo shirts and 6 sweatshirts all made of 100% organic cotton (80% organic cotton and 20% recycled polyester for sweatshirts), at a very competitive market price, you have a complete offer to meet any market demand.

Each time you buy an organic cotton T-shirt instead of a conventional cotton one, you are reducing water consumption by 91% (around 397 litres of water). Organic Cotton is also grown within a rotation system that builds soil fertility, protects biodiversity, and is grown without the use of synthetic fertilizers, toxic pesticides or GMOs.

Conventional Cotton Organic Cotton



Same cotton T-shirt
One uses cotton that consumes **91% less water.**

	T-SHIRTS	POLO SHIRTS	SWEATSHIRTS	TOTAL
Organic Cotton	30%	17%	22%	24%
Conventional Cotton	70%	83%	78%	76%

Today already 24% of our T-shirts, Polo shirts and Sweatshirts are organic certified (Organic sweatshirts being also made of recycled polyester) to serve the market needs. Together we can inspire the market.

We are expanding our



ORGANIC certified cotton offer and we introduce



Recycled RCS Certified Polyester



Each sweatshirt recycles **5 plastic bottles** of 1.5L

TOGETHER WE CAN INSPIRE THE MARKET.



CHALLENGES OF CONVENTIONAL COTTON

Cotton is a water intensive crop (e.g. around 22,500 litres per kg of cotton in India) and is commonly grown in dry regions. When not grown according to sustainable practices, cotton production can also be an intensive user of pesticides and petroleum-based fertilisers.

Over 60% of the world's cotton is produced by small holder cotton farmers, who are among the poorest in the world and often suffer high levels of debt, in part due to high input costs (such as pesticides and fertilisers). Like other crops, cotton farming can lead to land clearing, soil erosion and contamination, and loss of soil biodiversity.

Knowing that 95% of our products are made of cotton, we had to act. How has B&C decided to deal with the challenges of conventional cotton?

We are a proud member of The Better Cotton Initiative / BCI.

The Better Cotton Initiative (BCI) is the largest cotton sustainability programme in the world. Together with their partners, BCI provides training on more sustainable farming practices to more than two million cotton farmers in 21 countries. In the 2017-18 cotton season, licensed BCI Farmers produced more than five million metric tonnes of "Better Cotton" – that accounts for around 19% of global cotton production!* BCI is striving to transform cotton production from the ground up by helping cotton farmers adopt sustainable agricultural practices and produce "Better Cotton" – better for farmers, the environment and the textile sector's future.

Transforming global cotton production starts with farmers. Supporting farmers sits at the core of BCI. By 2020, BCI aims to support 5 million cotton farmers in adopting more sustainable agricultural practices and improving their livelihoods.

To do this, BCI focuses on the diverse social, environmental and economic challenges faced by cotton farmers around the world, from drought in Australia to flooding in China and gender equality in Pakistan. BCI comprehensive programme of training, practical demonstrations and knowledge-sharing helps farmers to raise their yields, reduce their impacts on the environment and improve working conditions. BCI addresses multiple environmental issues – from soil health and pesticide use to water stewardship – and raises awareness of the importance of Decent Work (defined by the International Labour Organization) as work that provides opportunities for people to work productively in conditions of freedom, equity, security and human dignity, focusing in particular on promoting women's empowerment and preventing child labour. The collective impact of all our efforts helps to strengthen local economies and promote sustainable development.

Being a member of BCI helps to demonstrate that an organisation is committed to sourcing sustainable raw materials and supporting sustainable cotton. At B&C, cotton accounts for 95% of all the raw materials we use for products, so it is a critical commodity for us. BCI is crucial to help us reduce our impact on the environment and to prove that to our customers and key stakeholders.

*"Better Cotton" is sourced via a system of Mass Balance.



OUR COMMITMENT TO THE ENVIRONMENT

All B&C projects are filtered through the “lowest environment impact possible” filter.



TEXTILE EXCHANGE
ACTIVE MEMBERSHIP

Textile Exchange is a global non-profit organisation that works closely with their members to drive industry transformation in preferred fibres, integrity and standards, and responsible supply networks. Textile Exchange identifies and shares best practices regarding farming, materials, processing, traceability and product end-of-life in order to reduce the textile industry's impact on the world's water, soil and air, and the human population.

The mission of Textile Exchange is to inspire and equip people to accelerate sustainable practices in the textile value chain*. Textile Exchange focuses on minimizing the harmful impacts of the global textile industry and maximizing its positive effects.

The Cotton Group is an active member of Textile Exchange.

*See 2019 achievements of The Cotton Group in this respect

B&C GREEN WAREHOUSE IN BERINGEN



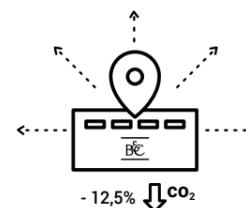
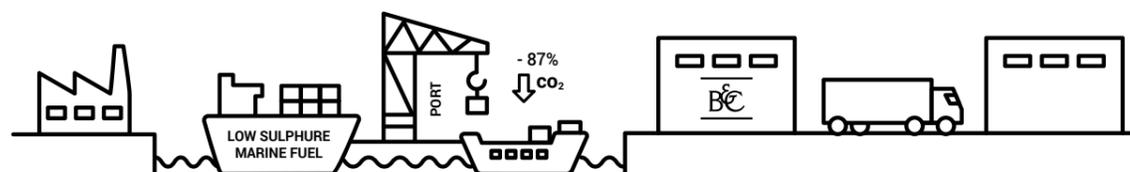
WINDMILLS	LOCAL GREEN ENERGY ACCOUNTS	SOLAR PANELS	LED LIGHTS	NATURAL GAS HEATING
ENERGY PRODUCED 9.250 mWh which equals the energy consumption of 2.250 families	REDUCTION CO ₂ -EMISSIONS 85,5 TONS per year	ENERGY PRODUCED 1.000 mWh which equals the energy consumption of 250 families	Use of LED lights inside and outside the buildings REDUCTION CO ₂ -EMISSIONS 10,5 TONS per year	REDUCTION CO ₂ -EMISSIONS 7,3 TONS per year

TOTAL CO₂-EMISSIONS REDUCTION
103,3 TONS PER YEAR

TRANSPORT CHALLENGE

Transport represents around 6% of the greenhouse gas emissions in a garment's lifecycle. By choosing the right modes of transport, we can reduce this impact even further.

1. We use sea freight rather than air freight from factories to the port in Antwerp. We use barges rather than trucks to transport our products from the port to our warehouses.



2. To decrease the impact of transport to wholesalers' warehouses, we have based our warehouse in a very central location and in a non-congested traffic zone to reduce CO₂ emissions created by lorry transport.



3. We also ask and encourage the transport companies we use to make more environmentally friendly decisions.

LET YOUR BUSINESS EMBRACE STEADY SUSTAINABILITY.

OUR COMMITMENT TO QUALITY

PREMIUM FABRICS LAND TO PERSONALISATION EXCELLENCE

We're inspired by your business and this drives us to bring you the best - whatever style you choose; you can trust in B&C quality.

Our passion for quality knows no bounds, it is only matched by our drive to deliver the most inspiring contemporary collection for the promotional market.

We take great care in the choice of all of our fabrics. Not only must they complement the styling of each garment and ensure the wearer the highest level of comfort, they must also deliver the best results in decoration.

From T-shirts to jackets, from softshell to sweatshirts, we test all our fabrics with various decoration techniques so you can be confident that whenever you choose a B&C style you will have the perfect support for your brand or message.

B&C CERTIFICATIONS

At B&C Collection, we believe that you shouldn't have to choose between something that looks good and something that does good too. That's why we are proud of our industry certifications.



OCS CERTIFICATION

The B&C ORGANIC T-shirts, polo shirts and sweatshirts are made with OCS certified organic cotton. OCS, Organic Content Standard, provides an independent certification that the textiles is made with organic grown materials. The aim of this standard is to guarantee the traceability and integrity of the raw materials during all the manufacturing stages. It guarantees organic cotton purity of the style you buy.

TM042, TW043, TM044, TW045, TM046, TW047, TM070, TW071, TM048, TW049, TM072, TW073, TU01B, TW02B, PM430, PW440. ALL COLOURS: CONTAINS 100% ORGANICALLY GROWN COTTON. CERTIFIED BY CONTROL UNION ACCORDING TO THE OCS STANDARD. THE COTTON GROUP - CU1030092

TM042, TW043, TM070, TW071, TM072, TW073, TM048, TW049, TU01B, TW02B, PM430, PW440. SPORT GREY & HEATHER GREY: MADE WITH 90% ORGANICALLY GROWN COTTON. CERTIFIED BY CONTROL UNION ACCORDING TO THE OCS STANDARD. THE COTTON GROUP - CU1030092

WU31B, WW32B, WU33B, WW34B, WU35B, WW36B. ALL COLOURS: CONTAINS 80% ORGANICALLY GROWN COTTON. CERTIFIED BY CONTROL UNION ACCORDING TO THE OCS STANDARD. THE COTTON GROUP - CU1030092

WU31B, WW32B, WU33B, WW34B, WU35B, WW36B. HEATHER GREY: MADE WITH 71% ORGANICALLY GROWN COTTON. CERTIFIED BY CONTROL UNION ACCORDING TO THE OCS STANDARD. THE COTTON GROUP - CU1030092

RCS CERTIFICATION

The RCS (Recycled Claim Standard) is used as a chain of custody standard to track recycled raw materials through the supply chain. The RCS verifies the presence and amount of recycled material in a final product. This happens through input and chain-of-custody verification from a third party. It allows for the transparent, consistent and comprehensive independent evaluation and verification of recycled material content claims on products.

WU31B, WW32B, WU33B, WW34B, WU35B, WW36B. ALL COLOURS: CONTAINS 20% RECYCLED CERTIFIED POLYESTER. CERTIFIED BY CONTROL UNION ACCORDING TO THE RCS STANDARD. THE COTTON GROUP - CU1030092

WU31B, WW32B, WU33B, WW34B, WU35B, WW36B. HEATHER GREY: CONTAINS 25% RECYCLED CERTIFIED POLYESTER. CERTIFIED BY CONTROL UNION ACCORDING TO THE RCS STANDARD. THE COTTON GROUP - CU1030092



PETA CERTIFIES B&C AS 100% VEGAN

We're proud to announce that we are officially certified by PETA as an approved vegan brand. It means there are no animal products involved in any part of the creation of our products. PETA (People for the Ethical Treatment of Animals) is the largest animal rights organisation in the world, with more than 6.5 million members and supporters. The companies that have signed PETA's statement of assurance have verified that neither they nor their ingredient suppliers conduct, commission, or pay for any tests on animals for their ingredients, formulations, or finished products anywhere in the world and won't do so in the future.

ORGANIC COLOURS

 WHITE [T, P, SW]	 CHIC PURE WHITE [T]	 NEW OFF WHITE [T, SW]	 SOLAR YELLOW [P]	 NEW YELLOW FIZZ [T, SW]	 GOLD [T]
 ORANGE [T, P]	 NEW PURE ORANGE [T, SW]	 URBAN ORANGE [T, P]	 FIRE RED [T, P]	 RED [T, SW]	 CHIC RED [T]
 NEW SOFT ROSE [T, SW]	 MILLENNIAL PINK [T]	 ORCHID PINK [P]	 FUCHSIA [T]	 NEW MAGENTA PINK [T, SW]	 SORBET [P]
 BURGUNDY [T, SW]	 MILLENNIAL LILAC [P]	 RADIANT PURPLE [T, P, SW]	 URBAN PURPLE [T]	 VERY TURQUOISE [P]	 ATOLL [T]
 NEW SAGE [T, SW]	 MILLENNIAL MINT [P]	 SKY BLUE [P]	 ROYAL BLUE [T]	 COBALT BLUE [T, P]	 NEW ROYAL [T, SW]
 NAVY BLUE [T, P, SW]	 NEW BLUE FOG [T, SW]	 CHIC NAVY [T]	 NAVY [T]	 REAL GREEN [T]	 BOTTLE GREEN [P]
 NEW LIME [T, SW]	 ORCHID GREEN [P]	 NEW APPLE GREEN [T, SW]	 MILLENNIAL KHAKI [T]	 KHAKI [T]	 URBAN KHAKI [T, P]
 FOREST GREEN [T, SW]	 NEW MOCHA [T, SW]	 LIGHT GREY [T]	 HEATHER GREY [T, P, SW]	 SPORT GREY [T]	 DARK GREY [T, P]
 NEW ASPHALT [T, SW]	 CHIC ANTHRACITE [T]	 CHIC BLACK [T]	 BLACK PURE [T, SW]	 BLACK [T, P]	

53
INSPIRING
COLOURS
TO CREATE
IMPACT

THE B&C ORGANIC COLLECTION ENCOMPASSES 53 DIFFERENT SHADES TO SERVE ANY OF YOUR CUSTOMERS. FROM CLASSIC TO ULTRA-CONTEMPORARY, TODAY THE B&C ORGANIC OFFER ENABLES YOU TO ANSWER ANY ACTION AND TO SUIT ANY MESSAGE. TOGETHER, WE CAN INSPIRE THE MARKET.

[T › T-Shirts, P › Polo Shirts, SW › Sweatshirts]



HI! I'M
ORGANIC

TOGETHER
WE
CAN
INSPIRE
THE
MARKET

**22 ORGANIC
SYLES**



Don't choose
between style,
affordability or
sustainability
anymore.

**The B&C Organic
Collection** offers
the 3 of them.



**PETA-APPROVED
VEGAN**





COLLECTION

LET YOUR BUSINESS EMBRACE STEADY SUSTAINABILITY

ORGANIC & RECYCLED

THIS SWEATSHIRT IS MADE FROM ORGANIC COTTON FIBERS GROWN WITHOUT CHEMICAL PESTICIDES, AND USING MUCH LESS WATER & RECYCLED POLYESTER MADE FROM USED PLASTIC BOTTLES.

B&C Collection
The Cotton Group
is member of



B&C ORGANIC COLLECTION
BE INSPIRED
WWW.BC-COLLECTION.EU